

CRASH MUCH?

If this is you... You're not covered, but your bike is.



Accidental Damage from Mishandling while riding... Only with Bike Mart Extended Service Plans



Learn more about Bike Mart
Extended Service Plans

Why invest in Bike Mart Extended Service Plans?

- **Saves money**
 - Let BMESP cover the unexpected or standard maintenance costs
- **Convenient**
 - Visit your nearest Bike Mart location, or call toll-free
- **Peace of mind**
 - BMESP is national. Get your ride back on the pavement or dirt wherever you are

How to obtain service:

Visit bikemart.com/storelocator, or your local Bike Mart, or if out of the DFW area call 1.866.4.RIIDES or visit ensureprotect.com/bikemart

Covers you for 2 or 3 years from the Date of Purchase:

Wheels, cranks assemblies, chains, hubs, bottom brackets, brakes, chain, derailleurs, brake cables and housing, Freewheel/cassette, brake levers, forks, rotors, headset, shifters, shifter cables and housing, front and rear suspension, seat post hydraulics, cassettes, and more! All the above must be installed at factory or in shop at time of bike purchase.



While BMESP covers almost every type of repair or replacement, there are a few areas not covered, including batteries, tires, inner tubes, grips, brake pads, seat fabric & damage from intentional abuse. Complete terms and conditions at <https://ensureprotect.com/bikemart>



Extended Service Plans

Powered by Ensure Protect



*Life is better
on a bike!*



YOU CHOOSE THE PLAN.



Almost anything that could go wrong with a bike is covered including accidental damage from “mishandling” while riding.

- ★ Wheels
- ★ Crank Assemblies
- ★ Chains
- ★ Hubs
- ★ Bottom Brackets
- ★ Derailleurs
- ★ Brake Cables & Housing
- ★ Free Wheel
- ★ Brake Levers
- ★ Forks
- ★ Rotors
- ★ Head Set
- ★ Shifters
- ★ Shifter Cables & Housing
- ★ Front & Rear Suspension
- ★ Cassettes
- ★ Seat Post Hydraulics
- ★ E-Controllers
- ★ E-Switches
- ★ E-Hubs
- ★ E-Throttles
- ★ And More!



*Pricing to include 1 annual standard maintenance per year of extension. Standard Maintenance includes labor for necessary tightening, tuning and adjusting of derailleurs and brakes, lubing of chain, hydraulics and shocks. Pricing does not include consumables.

Replacement Plan - Covers One-time Replacement

Available on any item that sells for under \$200. If any part of the bike fails, (other than consumables like tires and tubes), the ride will be replaced.

Item Cost	2 Year	3 Year
\$0 - \$199.99	\$11.99	\$19.99

Repair & Maintenance Plan - 100% Parts & Labor, plus maintenance for each year extension

Available on any item that sells between \$200 and \$17,499.99. Includes repairs and maintenance based on purchase level.

Bike Cost	Bronze Plan*	Silver Plan**	Gold Plan***
\$200-499.99	Included with Purchase	\$39.99	\$69.99
\$500-749.99	Included with Purchase	\$79.99	\$139.99
\$750-999.99	Included with Purchase	\$109.99	\$189.99
\$1000-1499.99	Included with Purchase	\$159.99	\$279.99
\$1500-1999.99	Included with Purchase	\$219.99	\$379.99
\$2000-2999.99	Included with Purchase	\$299.99	\$549.99
\$3000-4999.99	Included with Purchase	\$499.99	\$849.99
\$5000-7499.99	Included with Purchase	\$749.99	\$1399.99
\$7500-9999.99	Included with Purchase	\$999.99	\$1899.99
\$10000-12499.99	Included with Purchase	\$1249.99	\$2099.99
\$12500-14999.99	Included with Purchase	\$1499.99	\$2499.99
\$15000-17499.99	Included with Purchase	\$1749.99	\$2999.99

*Year 1 - Unlimited Adjustments + Limited Manufacturers Warranty

** Year 1 - Unlimited Adjustments + Limited Manufacturers Warranty + ADH while riding |
Year 2- Unlimited Adjustments + 100% Parts & Labor + Annual Service Package + ADH While Riding

***Year 1 - Unlimited Adjustments + Limited Manufacturers Warranty + ADH while riding |
Years 2&3 - Unlimited Adjustments + 100% Parts & Labor + Annual Service Package + ADH While Riding

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