



## Why invest in R.I.D.E.S?

- **Saves time**
  - You get priority service
- **Saves money**
  - Let RIDES cover the unexpected or standard maintenance costs
- **Convenient**
  - Visit your selling dealer or call toll-free
- **Peace of mind**
  - RIDES is national. Get your skis or boards back on the snow wherever you go

### How to obtain service:

Visit your selling retailer, call 1.866.4.RIDES or [www.ensureprotect.com/rides](http://www.ensureprotect.com/rides)

*Keep your skis & boards carving at peak performance!*

**Covers you for up to 3 years from the Date of Purchase**

Even covers accidental damage to your boards, skis, and bindings while riding & skiing!



See full terms & conditions at [ensureprotect.com/rides](http://ensureprotect.com/rides)

While Rides covers most issues we do not cover tops of skis & boards for cosmetics and scratches or damage incurred while traveling or in transit. Complete terms and conditions at [www.ensureprotect.com/rides](http://www.ensureprotect.com/rides)

**RIDES**  
RIDE IT DAILY EXTENDED SERVICE

**replace.  
repair.  
maintain.**







**RIDE & SKI MORE.  
WORRY LESS.**

**RIDES**  
RIDE IT DAILY EXTENDED SERVICE

*RIDES covers almost anything that can go wrong with your skis and snowboards AND it also includes 1 annual maintenance per year of coverage...*

**ALMOST ANYTHING THAT  
COULD GO WRONG WITH A SET  
OF SKIS OR YOUR BOARD IS  
COVERED!**

- Hit a rock and separate the rail - **covered**
- Take a big jump and blowout your binding - **covered**
- Ski disengages at high-speed & takes flight only to hit a tree and snap - **covered**
- Board breaks when you come down on an unseen hazard - **covered**

Item Cost	1 Year	SKU	2 Year	SKU	3 Year	SKU
*\$200 - \$399.99	\$49.99	1YRRM0400	\$69.99	2YRRM0400	\$89.99	3YRRM0400
*\$400 - \$599.99	\$59.99	1YRRM0600	\$84.99	2YRRM0600	\$109.99	3YRRM0600
**\$600 - \$799.99	\$79.99	1YRRM0800	\$114.99	2YRRM0800	\$149.99	3YRRM0800
**\$800 - \$999.99	\$89.99	1YRRM1000	\$129.99	2YRRM1000	\$169.99	3YRRM1000
***\$1000 - \$1199.99	\$99.99	1YRRM1200	\$139.99	2YRRM1200	\$189.99	3YRRM1200
***\$1200 - \$1499.99	\$119.99	1YRRM1500	\$179.99	2YRRM1500	\$239.99	3YRRM1500

**Annual maintenance as follows:**

**\*The Basic tune** includes a side and base edge grind with a basic structure. Your skis/board are then waxed & polished.

**\*\*The Pro Tune** includes a base edge and side edge hand tuned to your specifics. Your skis/board are then waxed. Any base repair that requires P Tex is included.

**\*\*\*The Race tune** includes everything in the Pro tune and is then finished with a ceramic polish grind applied to the edges for an extremely fine finish.

**CALL US TODAY: 1.866.4.RIDES**  
[info@ensureprotect.com](mailto:info@ensureprotect.com)