



Rural King[®]

PLUS PROTECTION PLAN

WHY PURCHASE A PROTECTION PLAN?

REPAIR | REPLACE | MAINTAIN



SAVES YOU TIME

- Provides fast, quality service
- Convenient over-the-counter replacement

EASE OF SERVICE

- Toll-free customer service line to serve your needs
- Eliminates concerns about finding a reputable service center
- A replacement product is provided if product cannot be repaired
- National network of factory authorized service centers

FLEXIBILITY

- Repair plans may be renewed
- Plans can be transferred to new owners if the product is sold

SAVES YOU MONEY

- Protects against future untimely and costly repairs or replacements
- No deductibles, hidden charges or out-of-pocket expenses
- Pays 100% parts and labor

For your repair, maintenance, or replace needs, we offer a few easy ways to make this happen:

1. Visit a nearby Rural King Location
2. Call our toll free number at **844-444-7577**
3. www.ensureprotect.com/ruralking/

For a complete copy of terms & conditions go to: www.ensureprotect.com/ruralking/

PROTECT YOUR PURCHASE



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IN-STORE REPLACEMENT

ALL QUALIFYING PRODUCTS UNDER \$300
TERM BEGINS AT DATE OF PURCHASE

PRODUCT RETAIL	2-YR SKU	2-YR RETAIL	3-YR SKU	3-YR RETAIL
\$0-\$24.99	999700581	\$3.49	999700591	\$4.99
\$25-\$49.99	999700601	\$6.99	999700691	\$9.99
\$50-\$99.99	999700611	\$9.99	999700701	\$14.99
\$100-\$149.99	999700621	\$14.99	999700711	\$19.99
\$150-\$199.99	999700631	\$19.99	999700721	\$29.99
\$200-\$249.99	999700641	\$24.99	999700731	\$36.99
\$250-\$299.99	999700651	\$29.99	999700741	\$44.99

ACCIDENTAL DAMAGE

FROM HANDLING IS COVERED FROM DAY ONE
WITH YOUR REPLACEMENT PLAN

IN-STORE REPLACEMENT OPTIONS

- After the manufacturer's warranty period expires, coverage is provided for mechanical/electrical failures for the remainder of your coverage period
- **Ease of replacement/exchange** – should your product need to be replaced as a result of covered failure, simply return the product to the nearest Rural King location and the replacement will be processed with the same or similar product
- **Claim Limit** - one-time replacement for your original product for a covered event

Associate Name:

Associate Number:

REPAIR PLAN WITH MAINTENANCE

ALL QUALIFYING PRODUCTS OVER \$300
TERM BEGINS AT DATE OF PURCHASE

PRODUCT RETAIL	2-YR SKU	2-YR RETAIL	3-YR SKU	3-YR RETAIL	4-YR SKU	4-YR RETAIL
\$300-\$399.99	999700661	\$34.99	999700751	\$44.99	999701111	\$59.99
\$400-\$499.99	999700671	\$39.99	999700761	\$54.99	999701121	\$74.99
\$500-\$599.99	999700771	\$49.99	999700821	\$69.99	999700871	\$89.99
\$600-\$749.99	999700781	\$59.99	999700831	\$89.99	999700881	\$109.99
\$750-\$999.99	999700791	\$74.99	999700841	\$109.99	999700891	\$139.99
\$1000-\$1249.99	999700801	\$99.99	999700851	\$149.99	999700901	\$189.99
\$1250-\$1499.99	999700811	\$124.99	999700861	\$179.99	999700911	\$239.99
\$1500-\$1999.99	999700921	\$149.99	999700981	\$224.99	999701051	\$279.99
\$2000-\$2999.99	999700931	\$199.99	999700991	\$299.99	999701061	\$379.99
\$3000-\$3999.99	999700941	\$299.99	999701011	\$399.99	999701071	\$524.99
\$4000-\$4999.99	999700951	\$399.99	999701021	\$499.99	999701081	\$624.99
\$5000-\$6999.99	999700961	\$499.99	999701031	\$699.99	999701091	\$899.99
\$7000-\$9999.99	999700971	\$699.99	999701041	\$999.99	999701101	\$1249.99

ONE FREE MAINTENANCE PER YEAR OF COVERAGE

IS COVERED FROM DAY ONE WITH YOUR REPAIR PLAN.

Free maintenance is defined as an oil change, spark plug(s), blade sharpening, air and/or fuel filter*

*Products used for commercial use are excluded.



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Thank you for your recent purchase from
STORE NUMBER —#01 MATTOON RURAL KING.

Below is a summary of your purchase on invoice I55972.

Invoice: I55972 — **TRANSACTION NUMBER**

Date: 04/28/2018 — **PURCHASE DATE**

Customer #: *1

Sold To:
DENNIS MORSE

SKU: 6063041
Description: TILLER 4' GEAR DRIVEN KING KUTT*
Quantity(EA): 1
Price(EA): 1399.99
Extended Price: 1399.99

SKU: 99970081
Description: WARRANTY 1YR REPAIR
Quantity(EA): 1
Price(EA): 49.99
Extended Price: 49.99

Subtotal: 1449.98
Tax: 108.50
Total: 1558.48

Payment Information:
BankCard: 1558.48

Store Information:
RURAL KING-MATTOON
4216 DEWITT
MATTOON, IL 61938

01 MATTOON RURAL KING appreciates your business!



Rural King®
PLUS PROTECTION PLAN

PROTECT

THESE QUALIFYING PRODUCTS & MORE!

ELIGIBLE PRODUCTS

3-POINT EQUIPMENT, SUCH AS:

Finish Mowers	Rotary Cutters
Cultivators	Plows

YARD POWER EQUIPMENT, SUCH AS:

Chainsaws	Grills
Log Splitters	Mowers
Seeders	Snow Blowers

POWER TOOLS, SUCH AS:

Drill Presses	Power Drills
Band Saws	Sander/Grinders
Miter Saws	Air Compressors

SMALL APPLIANCES, SUCH AS

Air Conditioners	Humidifiers/Dehumidifiers
Barrel and Box Fans	Heaters
Coffee Makers	Wood Stoves with blowers

SHOP EQUIPMENT, SUCH AS:

Battery Chargers	Generators
Welders	Pressure Washers

MISCELLANEOUS, SUCH AS:

Fishing Rods	Chairs
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*See terms & Conditions for full plan details

June 2020